DJ Khaled is one of the most fascinating people in hip-hop because *no-one*knows what he really does besides scream his name at the beginning of songs and post ridiculous Snapchat stories buteveryone knows that he exists.

Khaled started his rap career around 1998 when he co-hosted a radio show in Miami. During his time as a radio show host, Khaled was a pretty famous hype-man down in Florida and because of this he got some *serious* industry connections. Outside of these circles though, no one knew Khaled until 2006 when he dropped his debut album ‘*Listennn…the Album’*featuring hitters like Kanye, Bun B, Lil Wayne, John Legend, & other huge industry names. The fascinating thing about this album though was that even though this was seen as Khaled’s album he didn’t do much - some rapping here and there, a little producing, but mostly he sat in the back and organized studio sessions and coordinated the project (basically he was the PM for the album).

This is where Khaled found his niche: coordinating between rappers, producers, musicians, and getting them on the same page to build great music but rarely doing with the actual music. That’s why you’ll often hear Khaled say his name at the beginning of some of the most popular rap songs - because he made those meetings happen.

That’s been a large part of Khaled’s music career, currently continuing with his Presidency of Def Jam South Records and founder of We The Best Music Group: finding talented people, getting them together, and producing popular content.

Recently, Khaled did gain popularity through Snapchat (a callback, I think, to his hypeman days) and you can really see how he got so popular in Miami in the early 2000’s - the guy is funny and fun to watch. He can get you excited about the most mundane things (like watering plants in the morning) and he knows enough interesting people to always be doing new and weird things that often take off.

No matter how notorious he comes across, his popularity is only increasing. His words are becoming quotes this these days and thousands of people search [DJ Khaled quotes](http://www.engtuto.com/dj-khaled-quotes) on internet every day.

Some of his famous quotes are:

*"All I do is WIN, WIN, WIN no matter what."*

*"God has blessed me to see the luxury side of things."*

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| *"I think the key is - other icons told me this - you don't have to chase the money. The money is going to chase you. That's part of success. That's part of the blessings."* |
| *"I used to breakdance, be a b-boy. I love hip-hop from back in the graffiti days, growing up listening to Michael Jackson. Loved it from birth. I know it all, from Afrika Bambaataa, the roots and the beginning. I came up in a good era."* |
|  |
| *"If you think of something negative and you keep it in your head, you are going to actually live that. Now, if you think of something great and positive and joyful, you're going to actually live that. You've got to be careful what you put in your head. Basically, I'll call that: "Don't ever play yourself.""* |

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